

Case Study

Prohire supports Restore Harrow Green's ESG strategy with bespoke EV builds

Restore
Harrow Green

Prohire has worked with leading business relocation company Restore Harrow Green since 2019. From an initial four vehicles, Prohire now supplies over 50% of Restore Harrow Green's 100-strong fleet, including a variety of bespoke and specialist vehicles. Headquartered in London, Restore Harrow Green has ten sites nationwide.

Prohire is supporting Restore Harrow Green in its EV transition and ESG strategy. A critical pillar of the Restore Group's ESG strategy is a commitment to become a Net Zero organisation by 2035.

Prohire is currently building a world first, bespoke 19 tonne HGV EV for Restore Harrow Green.

Challenges

As experts in business relocation, specialist life science and heritage moves, Restore Harrow Green requires bespoke vehicles fitted with specialist equipment. Going directly to the manufacturer or to a body builder has, in the past, proved time consuming and lacking in customer service support.

Wanting to progress its transition to EV and develop its ESG strategy, Restore Harrow Green needed a lease partner who would allow flexibility as the range of EVs expanded and charging capabilities improved. A trusted partner who would work with the team to get the business the right vehicles, on the right terms, for them.

Restore Harrow Green started working with Prohire in 2019, when Prohire was successful in tendering for four 3.5 tonne crew buses to add to the business relocation company's fleet. From that day, Prohire has grown its relationship with Restore Harrow Green as a trusted lease supplier able to help the company achieve its business and ESG objectives.



Solution

Prohire now supplies over 50% of Restore Harrow Green's 100-strong fleet, growing from an initial four vehicles to over 50, 11 of which are EVs. Vehicles supplied include 3.5 tonne crew buses, Maxus EDeliver9 Minibuses, Ford Connect vans, 3.5 tonne Luton box vans and HGVs ranging from 7.5 tonnes to 18 tonnes, all of which are fitted with Geotab to maximise efficiency.

Prohire is supporting Restore Harrow Green in its transition to EVs as part of its commitment to become a Net Zero organisation by 2035. This includes supplying the latest EVs and unique bespoke builds.

As the mileage per charge of EVs has increased, Prohire has provided Restore Harrow Green with lease flexibility to enable it to update its fleet. From the early EVs in 2019 which had a range of 79 miles, Restore Harrow Green has now upgraded to 3.5 tonne vehicles with a range of 190–200 miles with Prohire's support.

In the latest of its bespoke vehicles for Restore Harrow Green, Prohire is managing the build of the company's first 19 tonne electric truck. Working with this unique, world's first build, is set to include an 8-person crew cab, powered inverters coming straight from the battery and a tail lift operated by solar power.

The 19 tonne has a 260KW electric motor which is powered by a 282KW battery pack providing a range of up to 175 miles with a combined charging system. The vehicle features onboard charging which means it can be connected to an AC 3 phase electrical supply for overnight charging. Over a 5-year lease term, 26,000 tonnes of CO2 Emissions will be saved per vehicle.

Results



Prohire now supplies over 50% of Restore Harrow Green's 100-strong fleet



Prohire is supporting Restore Harrow Green in its EV transition and ESG strategy



All vehicles supplied are fitted with Geotab to maximise efficiency



Prohire is managing the build of Restore Harrow Green's 19 tonne electric truck, a world first



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Prohire cares. They want to help us do what's right for our business, working with us to deliver for our customers. They are passionate about understanding our business and working with us, as a result our fleet is growing fast with Prohire.

The team are very proactive in dealing with any issues and it's not just head office, our account manager engages with our ten sites to get things right for them. Unlike other companies, Prohire makes sure we're looked after. It's not just service, they have competitive pricing too.

When it comes to bespoke builds, Prohire really shines. They like to work with a customer to build a vehicle and spec it so it's right. It's not just like going to a body builder and getting the standard vehicle, Prohire's operations team gets involved and supports us. They do everything they can to get it built and get the right vehicle for our business, from loaning us vehicles to test, to the final delivery of our fleet.

Dan Smith,
Restore Harrow Green's
National Fleet Manager

Restore
Harrow Green

“

I would 100% recommend Prohire - they care, are competitive on price, and they want to see my business grow with theirs.”

Dan Smith,
Restore Harrow Green's
National Fleet Manager

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